



Philippine Nurses Association of America, Inc.

40th National Convention

Hosted by: Philippine Nurses Association of Georgia, Inc.

Atlanta Marriott Marquis, Atlanta, Georgia

July 24-28, 2019



January 1, 2019

Dear Friends, Colleagues and Supporters:

The Philippine Nurses Association of America, Inc. (PNA) is holding its 40th National Convention on July 24-28, 2019 at Atlanta Marriott Marquis, 265 Peachtree Center Ave. NE, Atlanta, Georgia with the Philippine Nurses Association of Georgia, Inc. (PNAGA) as the Host Chapter. The theme for this year's convention is **"PNA at 40! Celebrating its rich legacy of advocacy."**

PNA is a professional nursing organization that promotes nursing excellence in clinical practice, education, research, and leadership development. PNA is comprised of fifty state chapters and fourteen sub-chapters nationally. Historically, convention delegates consist of administrators, managers, advanced practice nurses, clinicians, academicians, consultants, and students representing different regions of the US.

PNA is committed to making the national convention a success through the individual and group sponsorship. Therefore, we are inviting you and your company/organization to be part of this annual convention by becoming a sponsor, advertiser, or exhibitor. The convention is a great opportunity to showcase and provide extensive visibility to your products and services. We value your collaboration and generous contribution to the success of the convention.

In this packet are the convention sponsors, exhibitors, and souvenir program ads guideline and agreement form. Completed agreement/contract form and payment must be received on or before Wednesday, May 15, 2019.

On behalf of PNA and PNAGA, we sincerely thank you for supporting our endeavors in advancing the nursing profession. We look forward to seeing you at the 40th PNA National Convention.

For more information, visit our website: www.mypnaa.org; email or contact Mary Dioise Ramos, PNAGA President at mramos.png@yahoo.com or 404-242-7053.

Sincerely yours,

Mary Dioise Ramos, PhD, RN
President, 2018 – 2020
PNA Georgia, Inc.

Madelyn Yu, MSN, RN
President, 2018 – 2020
Philippine Nurses Association of America, Inc.



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SPONSORSHIP/ADVERTISER/EXHIBITOR/VENDOR AGREEMENT FORM

Please check below as appropriate and send the completed form with corresponding fees by Wednesday, May 15, 2019. We appreciate your support.

Name of Organization/Company/Agency: _____

Contact Person: _____

Address: _____

Email: _____

I. SPONSORSHIP PACKAGES/LEVELS

* Select by checking your choice

Gold Sponsorship (\$7,500)

- Three (3) days of convention table exhibits
- Two (2) convention registrations
- Two (2) Awards/Gala tickets
- Signage display at the entrance of the convention hall
- One full-page ad in souvenir journal
- Company name/logo will be placed in the rolling screen
- Display of company link on PNA website upon sign up until a week after convention event
- 10-minute opportunity to speak at break time

Silver Sponsorship (\$5,000)

- Two (2) days of convention table exhibits
- Two (2) convention registrations
- Two (2) Awards/Gala tickets
- Signage display at the entrance of the convention hall
- One full-page ad in souvenir journal
- Company name/logo will be placed in the rolling screen
- 5-minute opportunity to speak at break time

Bronze Sponsorship (\$3,000)

- One (1) day of convention table exhibits
- Two (2) convention registrations
- Signage display at the entrance of the convention hall
- One full-page ad in souvenir journal
- Company name/logo will be placed in the rolling screen



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II. EVENT SPONSORSHIP

*** Select by checking your choice**

<input type="checkbox"/> Welcome Reception	----	\$5,000
<input type="checkbox"/> Educational Conference Sponsorship	----	\$5,000
<input type="checkbox"/> Awards/Gala Night Sponsorship	----	\$5,000
<input type="checkbox"/> Leadership Institute Seminar Sponsorship	----	\$4,000
<input type="checkbox"/> General Assembly Sponsorship	----	\$4,000
<input type="checkbox"/> Networking Day Sponsorship	----	\$4,000
<input type="checkbox"/> Tote Bag Sponsor	----	\$2,000
<input type="checkbox"/> Badge Holder Sponsor	----	\$1,500

NOTE: For Event Sponsorship for \$4,000-\$5,000, you will be given a one-page ad; your company name/logo will be placed on the rolling screen; and, you will be allowed a 5-minute opportunity to speak at lunch/break time during the event you are sponsoring.

III. SOUVENIR JOURNAL ADVERTISEMENT PACKAGE

*** Select by checking your choice**

<input type="checkbox"/> Outside Back Cover - \$1,500	<input type="checkbox"/> Full-Page, Colored, Inside - \$ 300
<input type="checkbox"/> Inside Back Cover - \$1,000	<input type="checkbox"/> Half-Page, Colored, Inside - \$ 150
<input type="checkbox"/> Inside Front Cover - \$1,000	<input type="checkbox"/> Donor's name only - \$ 100

NOTE: SUBMIT CAMERA Ready lay out/picture electronically using PDF, JPG, or Word format to Anita Granada at thepnaga@gmail.com. (Please indicate on the subjective line: SOUVENIR AD)
Deadline of submission: Wednesday, May 15, 2019.

IV. EXHIBITOR/TABLE VENDOR

*** Select by checking your choice**

3 Days (\$1,500) 2 Days (\$1,000) Per Day (\$600)

Exhibitor's fees include skirted table, chairs, acknowledgment in the rolling screen on the day of the event, one free registration and lunch for 2 representatives, acknowledgement in the souvenir journal, and/or acknowledgement in the screen on day of the event.

Event Schedule:

July 25, 2019 (Thursday)	Leadership Day/ APRN Forum	8:00 PM – 5:00 PM
July 26, 2019 (Friday)	Education Day	8:00 AM – 5:00 PM
July 27, 2019 (Saturday)	General Assembly	8:00 AM – 5:00 PM

NOTE: Only three-day vendors and exhibitors will get premier tables close to the convention rooms so they will have adequate visibility of their services and products.



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V. PAYMENT INFORMATION/AGREEMENT

I agree with the deliverables, as listed on the front page, in regards to Sponsorships, Advertisement, or Vendor/Exhibitor and I agree with the terms and conditions as stipulated above.

Payment Method:

_____ Check Payable to: **PNAGA Inc.**

Mailing Address: **Jessica Nogal**
PNAGA Treasurer
85 Summer Leigh Drive
Stockbridge, GA 30281

Authorized signature: _____ Date: _____

Print (Name) _____ Position: _____

Cancellation Policy: Cancellation up to 30 days before the event is subject to a 25% charge; and, cancellation 15 days up until the event is subject to a 50% charge. All cancellations must be in writing. The Philippine Nurses Association of America, Inc. reserves the right to cancel this offer at any time; and, to refuse any advertising they deem inappropriate. All submissions are subject to review.

For further information, please contact:

Mary Dioise Ramos
President, PNAGA
Email: mramos.png@yahoo.com
Phone: (404) 242-7053

***Please do not write below this line (for PNA Host only)**

Solicited by: _____

Payment received by: _____ Date: _____

Remarks: _____