January 1, 2019

Dear Friends, Colleagues and Supporters:

The Philippine Nurses Association of America, Inc. (PNAA) is holding its 40th National Convention on July 24-28, 2019 at Atlanta Marriott Marquis, 265 Peachtree Center Ave. NE, Atlanta, Georgia with the Philippine Nurses Association of Georgia, Inc. (PNAGA) as the Host Chapter. The theme for this year’s convention is “PNAA at 40! Celebrating its rich legacy of advocacy.”

PNAA is a professional nursing organization that promotes nursing excellence in clinical practice, education, research, and leadership development. PNAA is comprised of fifty state chapters and fourteen sub-chapters nationally. Historically, convention delegates consist of administrators, managers, advanced practice nurses, clinicians, academicians, consultants, and students representing different regions of the US.

PNAA is committed to making the national convention a success through the individual and group sponsorship. Therefore, we are inviting you and your company/organization to be part of this annual convention by becoming a sponsor, advertiser, or exhibitor. The convention is a great opportunity to showcase and provide extensive visibility to your products and services. We value your collaboration and generous contribution to the success of the convention.

In this packet are the convention sponsors, exhibitors, and souvenir program ads guideline and agreement form. Completed agreement/contract form and payment must be received on or before Wednesday, May 15, 2019.

On behalf of PNAA and PNAGA, we sincerely thank you for supporting our endeavors in advancing the nursing profession. We look forward to seeing you at the 40th PNAA National Convention.

For more information, visit our website: www.mypnaa.org; email or contact Mary Dioise Ramos, PNAGA President at mramos.png@yahoo.com or 404-242-7053.

Sincerely yours,

Mary Dioise Ramos, PhD, RN
President, 2018 – 2020
PNA Georgia, Inc.

Madelyn Yu, MSN, RN
President, 2018 – 2020
Philippine Nurses Association of America, Inc.
SPONSORSHIP/ADVERTISER/EXHIBITOR/VENDOR AGREEMENT FORM

Please check below as appropriate and send the completed form with corresponding fees by Wednesday, May 15, 2019. We appreciate your support.

Name of Organization/Company/Agency: __________________________________________________________

Contact Person: ____________________________________________________________________________

Address: __________________________________________________________________________________

Email: ______________________________________________________________________________________

I. SPONSORSHIP PACKAGES/LEVELS

* Select by checking your choice

__Gold Sponsorship ($7,500)

- Three (3) days of convention table exhibits
- Two (2) convention registrations
- Two (2) Awards/Gala tickets
- Signage display at the entrance of the convention hall
- One full-page ad in souvenir journal
- Company name/logo will be placed in the rolling screen
- Display of company link on PNAA website upon sign up until a week after convention event
- 10-minute opportunity to speak at break time

__Silver Sponsorship ($5,000)

- Two (2) days of convention table exhibits
- Two (2) convention registrations
- Two (2) Awards/Gala tickets
- Signage display at the entrance of the convention hall
- One full-page ad in souvenir journal
- Company name/logo will be placed in the rolling screen
- 5-minute opportunity to speak at break time

__Bronze Sponsorship ($3,000)

- One (1) day of convention table exhibits
- Two (2) convention registrations
- Signage display at the entrance of the convention hall
- One full-page ad in souvenir journal
- Company name/logo will be placed in the rolling screen
II. EVENT SPONSORSHIP

* Select by checking your choice

- Welcome Reception
- Educational Conference Sponsorship
- Awards/Gala Night Sponsorship
- Leadership Institute Seminar Sponsorship
- General Assembly Sponsorship
- Networking Day Sponsorship
- Tote Bag Sponsor
- Badge Holder Sponsor

NOTE: For Event Sponsorship for $4,000-$5,000, you will be given a one-page ad; your company name/logo will be placed on the rolling screen; and, you will be allowed a 5-minute opportunity to speak at lunch/break time during the event you are sponsoring.

III. SOUVENIR JOURNAL ADVERTISEMENT PACKAGE

* Select by checking your choice

- Outside Back Cover - $1,500
- Inside Back Cover - $1,000
- Inside Front Cover - $1,000
- Full-Page, Colored, Inside - $300
- Half-Page, Colored, Inside - $150
- Donor’s name only - $100

NOTE: SUBMIT CAMERA Ready lay out/picture electronically using PDF, JPG, or Word format to Anita Granada at thepnaga@gmail.com. (Please indicate on the subjective line: SOUVENIR AD)

IV. EXHIBITOR/TABLE VENDOR

* Select by checking your choice

- 3 Days ($1,500)
- 2 Days ($1,000)
- Per Day ($600)

Exhibitor’s fees include skirted table, chairs, acknowledgment in the rolling screen on the day of the event, one free registration and lunch for 2 representatives, acknowledgement in the souvenir journal, and/or acknowledgement in the screen on day of the event.

Event Schedule:
July 25, 2019 (Thursday) Leadership Day/ APRN Forum 8:00 PM – 5:00 PM
July 26, 2019 (Friday) Education Day 8:00 AM – 5:00 PM
July 27, 2019 (Saturday) General Assembly 8:00 AM – 5:00 PM

NOTE: Only three-day vendors and exhibitors will get premier tables close to the convention rooms so they will have adequate visibility of their services and products.
V. PAYMENT INFORMATION/AGREEMENT

I agree with the deliverables, as listed on the front page, in regards to Sponsorships, Advertisement, or Vendor/Exhibitor and I agree with the terms and conditions as stipulated above.

Payment Method:

_____ Check Payable to: PNAGA Inc.

Mailing Address: Jessica Nogal  
PNAGA Treasurer  
85 Summer Leigh Drive  
Stockbridge, GA 30281

Authorized signature: _____________________________ Date: _________________________________

Print (Name) _____________________________ Position: _________________________________

Cancellation Policy: Cancellation up to 30 days before the event is subject to a 25% charge; and, cancellation 15 days up until the event is subject to a 50% charge. All cancellations must be in writing. The Philippine Nurses Association of America, Inc. reserves the right to cancel this offer at any time; and, to refuse any advertising they deem inappropriate. All submissions are subject to review.

For further information, please contact:

Mary Dioise Ramos  
President, PNAGA  
Email: mramos.png@yahoo.com  
Phone: (404) 242-7053

*Please do not write below this line (for PNAA Host only)

Solicited by: __________________________________________________________

Payment received by: _____________________________ Date: _____________________________

Remarks: ___________________________________________________________________